Autumn Greetings KVSC Members, September 18, 2019

Welcome to the latest news from 88.1FM, Your Sound Alternative. This fall and academic year is beginning with an incredible opportunity; we cannot be more grateful and humbled to share this incredibly positive news with you! **It is a transformative opportunity for KVSC.**

A local family has made a commitment to help KVSC achieve our goal in our first-ever capital campaign. They will **double the value of every pledge** received by the end of the year toward the campaign. The family (who wishes to remain anonymous) has been listening to 88.1FM since 1978. They recall the early years of the *Frets* folk and bluegrass and the *Classic Rock* shows, and their son once served as a volunteer host. They firmly believe in the local and community based programming produced by our staff and volunteers and want to see us reach our financial goal. As an example, if we raise $20,000, they have committed to donate $40,000 to the project!

The **Antenna “Drive to 55”** campaign is underway. This is where you can double the value of your pledge. Last year we inspected KVSC’s broadcast antenna mounted at 450 feet on our radio tower. We confirmed the antenna is seriously degraded and failing. It was installed 28 years ago during the power increase that elevated KVSC to 16,500 watts. The antenna and feed line must be replaced, it is not cost effective to repair.

The **Antenna “Drive to 55”** is a way you can designate your support to this vital project. In fact, if you donate $165, or a penny per watt, you’ll receive a special thank you—a high quality blue tooth enabled wireless custom speaker! As an added bonus for **every listener**—replacing the antenna and transmission line will also mean a stronger signal, better fidelity and reception as we will update to a circular antenna pattern.

Our fall on air membership drive is Oct. 19 - 27. KVSC’s listener members are the most important part of funding for programs, people and technology needed to deliver quality radio and community connected programming—from the *Progressive Rock Show to Diversions to Frets, Root Cellar and Classic Rock to Huskies Sports coverage and Newswatch news programs.*

If a renewal slip is enclosed it means it’s been at least a year since your last pledge. You can return the slip or click on the donate link to pledge online at KVSC.org. We are featuring new **thank you items** to help you promote KVSC in the community. This includes the new *I’m Radio Active* coffee mug to the **new I am the 1 (of 88.1)** dark blue unisex T-shirt; it was designed by volunteer host Ed Fish. Thanks to listener input the pom pom knit stocking cap is back (updated look) as well as the logo baseball cap. Finally, if you pledge at the $165 level you will receive a high-quality custom Bluetooth speaker. You can review the items at KVSC.ORG, simply click on the **donate** then **perks** links.

In other station news, SCSU’s Homecoming activities are fast approaching. To help celebrate we are presenting powerhouse hip hop artist/lyricist/emcee **Brother Ali** with the opening performer Kaleem the Dream on Saturday, September 28 at the Red Carpet Nightclub. We have supported Brother Ali’s socially conscientious music, deeply personal and inspiring brand of hip hop since the beginning. Brother Ali performed in 2004 to help us register more than 300 students to vote at a concert on campus. Tickets are just $8, and are available at KVSC during business hours and the Red Carpet.
The 8th season of Granite City Radio Theatre is nearly here! The first show is Wednesday, Oct. 16 at the Pioneer Place Theatre on 5th in St. Cloud. Additional performance dates include December 11, March 11 and May 13. Tickets are now on sale at ppfive.com. Our first guest musician is singer-songwriter Dave Cofell; he hails from central Minnesota, but is a global travelling Americana, folk troubadour. He recently sold out the famous Bluebird Café in Nashville and his music intertwines folk, blues, jazz and country.

On December 11 we hope to welcome Prudence Johnson to the show—she’s an incredible vocalist with international acclaim and a storied career in Minnesota. GCRT features irreverent comedy sketches with host Jay Terry and friends, the Shades Brigade radio drama with Jack Shade and his mercenaries and Dan Barth’s trivia challenge. A grant from the Minnesota Arts and Cultural Heritage Fund helps support Granite City Radio Theatre.

Central Minnesota’s most celebrated theatrical production company, GREAT Theatre, and Your Sound Alternative are bringing to life the best-loved character in detective fiction, the immortal Sherlock Holmes. You are invited to be part of the live audience for our 3rd live radio drama. The play is a reinvigoration of Orson Welles’s own adaptation for radio and is based on the famous stories by Sir Arthur Conan Doyle. Join us as Sherlock Holmes and his trusty sidekick Dr. Watson as they outwit London’s most nefarious criminals in a night of twists and turns.

Sherlock Holmes will be performed on Saturday, November 2 starting at 7 p.m. at GREAT Theatre’s Helgeson Learning Lab. It’s located at 710 Sundial Drive in Waite Park, next to Crafts Direct. Tickets are available at www.greattheatre.org/shows and via links at KVSC.org. The Sherlock Holmes live radio production is supported in part by a grant from the Minnesota Arts and Culture Legacy grant.

I’m excited to share news about a new program we’re featuring every Saturday from 4 – 5 p.m. A Way With Words is an upbeat and lively hour-long radio show about language examined through history, culture and family. Co-hosts Martha Barnette and Grant Barrett talk with callers from around the world about slang, grammar, old sayings, word origins, regional dialects, family expressions and speaking and writing well. They settle disputes, play word quizzes and discuss language news and controversies. It is a fun and upbeat show that is entertaining; you might just learn a little too!

Let’s leap into our trusty DeLorean or TARDIS as we prepare for Trivia Weekend 2020! The theme is Trivia 2020: It’s About Time. KVSC’s 41st annual contest is February 14-16 and it will be a captivating journey. The mind spins with question possibilities in this special leap year edition of Trivia Weekend. Could Dr. Who and Stephen Hawking appear together in a flashback of the New Twilight Zone with Jordan Peele? Could Morris Day and the Time school us on their dance skills to the Time Warp, while under the Dark Side of the Moon? Could Marty McFly party on with Wayne and Garth, in a future world? Time will tell with Trivia 2020: It’s About Time.

Your comments are always welcome at Your Sound Alternative. You can reach me at 320-308-3053 or via email at jlmcmullen@stcloudstate.edu. Thanks again for listening and we appreciate our members becoming vocal advocates introducing our programming to friends and families!

Best,

Jo McMullen
Station Manager

P.S. We are beyond elated—your pledge will be DOUBLED by a generous local family who have been long time listener members of KVSC!