

Fall Greetings KVSC Members,

September 2020

It has been a time of resilience, of adapting and being mindful of the people, organizations and things that keep us connected. The pandemic may even have strengthened some our relationships and built stronger connections to the things we value.

The volunteers, students and staff at KVSC committed to keeping our programming part of your lives. At work, we have forged new 'digital' relationships with Zoom meetings, texting, FaceTime and steady communication with our hosts and coordinators of *Central Minnesota Audio Newspapers for the Visually Impaired* and *St. Cloud Somali Radio*. These are additional community groups of dedicated volunteers who produce their programming from our studios.

I've personally refocused on what we are able to do, and, do well at *Your Sound Alternative*. We continue to bring you a music lover's radio station—full of the love of discovery of new artists and the comfort and familiarity of artists we have valued throughout their careers. We have volunteers like Justin, Carol, Karl, John Drake, Lindsey, Gypsy, D-Ray, Paul, Mike, Sydney, Sam and many more producing music shows—and we welcome new voices and talent to the air. We support independent news segments from *Making Contact* and *Counterspin* to the *Untold Stories of Central Minnesota* and Ampers segments about issues in Minnesota. We continue to present national programs that entertain and help us explore other cultures from Native Voice One's *Voices of the Circle* to *American Routes* and *Soul Deluxe* to the creative fun of *A Way With Words*.

We were not able to host a traditional on air pledge drive this spring due to COVID-19—resulting in a 35% decrease in our 3-year average of spring fundraising (aside from cuts to all of our state grants). We hope to host a "Short and Sassy" fall drive in late September on the air, a bit earlier than our typical fall fundraiser. If you have the ability to support KVSC, thank you. If you're unable to pledge at this time we thank you for continuing to listen to 88.1FM. I've included a pledge renewal form and return envelope if it has been a about a year or more since your last membership.

The easiest way to renew your membership is online at KVSC.org, on the Donate link. You can mention any thank you gifts you would like in the comment section, please include any size of apparel items. The KVSC member perks include a "Minnesota-esque" coffee mug (each is uniquely crafted) and a new Hoodie sweatshirt and the KVSC Membership card.

In other station news the theme for our 42nd annual Trivia Weekend is **Trivia At Play 2021**. The contest is Feb. 12-14 and it's an homage to games and toys—past, present and future. We felt a nod to nostalgia and to how some of us may be spending time together is a perfect choice. You can learn more about this fun theme at KVSC.org.

I've also scheduled three dates for Granite City Radio Theatre (March 3, April 28 and June 16) in 2021. If we cannot safely bring in a live audience to enjoy the shows, you can listen on the radio (speaking of nostalgia)—and we will video stream the productions. Our show in late June was a high quality video presentation and we received tremendous positive feedback about how good it looked and sounded.

Finally, the radio drama script writing competition is still underway with KVSC and GREAT Theatre. The details of the competition are posted under the Info link at KVSC.org. The deadline to submit a script is 12/31/20. A committee will review the entries in January 2021 and the winning script will be performed next spring at the Helgeson's Learning Lab with GREAT Theatre.

Your questions and inquiries are always welcome at *Your Sound Alternative*, I'm available at 320-308-3053 or via email at jlmcullen@stcloudstate.edu. Thanks again for listening, and for supporting campus and community radio at St. Cloud State University. Please do take good care.

Best,



Jo McMullen
Station Manager