

Hello KVSC Members!

March 25, 2021

KVSC 88.1 FM

720 Fourth Avenue South
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kvsc.org

We are ready for renewal and reinvigoration at *Your Sound Alternative!* As we look to the future, we are thankful and humbled by the commitment of our volunteers, students and university...and certainly our listeners who have supported the station through an unimaginable time. Together we're moving forward in our programming offerings, events and continuing to grow campus and community connections. Thank you.

I wanted to touch on some of the important segments we are currently featuring in our news and public affairs programming. In partnership with AMPERS (the Association of Minnesota Public Educational Radio Stations), KVSC is broadcasting programs such as "Racial Reckoning", a weekday program during our *NewsWatch* program at noon. The independently produced segment covers the former police officers on trial for the murder of George Floyd. Additional long form segments include *Counter Stories* each at Monday at 12:30 p.m. It's a weekly radio show by People of Color, For People of Color and Everyone Else. You'll also hear *Native Lights: Where Indigenous Voices Shine* on Tuesdays at 12:30 p.m., and our locally produced segments such as the *Untold Stories of Central Minnesota* on Thursdays. We are committed to representing the *entire* community on KVSC—and continue to strive to honor this commitment.

KVSC's spring membership drive is April 17-25. If you have a renewal form with this letter, it means it's been a year or longer since your last pledge. We're pleased to offer a bevy of new pledge premiums! They include a new spunky red coffee mug, a new black colored T-shirt in both women's V-neck and unisex styles and a polo shirt perfect for summer activities. You can also select the Hoodies sweatshirt (in limited sizes) and the pom-pom knitted hat. Images of these items will be posted on the membership perks page at KVSC.org. If you pledged during the Fall 2020 drive and would like a new membership discount card mailed to you (the current card expires May 30) please contact me and I will gladly send a new card to you in early May. You will also receive a membership discount card by renewing your pledge this spring.

As a reminder you can renew your membership online. Simply click on the Donate link at KVSC.org. Please note in the "Other comments for the gift" field if you'd like a thank you gift, and if it's an apparel item, what size you prefer. You can also email me directly your pledge premium choice (jlmcmullen@stcloudstate.edu).

Membership payments to KVSC are deposited into the radio station's account through the SCSU Foundation. If you would prefer to not receive any mailings or calls from the university, please note that on your pledge form (or contact me) and I will request that on your behalf.

We are elated to present the locally written and produced radio show **Sasparella Trauffea is Dancing** with GREAT Theatre. The show is written by Meg Mechelke of Sartell, the winner of KVSC's writing contest! Sasparella Trauffea is dancing...and she won't stop! In this loose adaptation of the somewhat historical events of the Dancing Plague of 1518, the residents of a small town must deal with the consequences of a runaway father, an ostentatious mayor, and, of course, the brazen dancing of the Trauffea girl. We will broadcast and audio stream the production on **Saturday, April 17th at 7 p.m.**, with an encore presentation on Wednesday, April 21st at 7 p.m.

The next episode of **Granite City Radio Theatre's** is Wednesday, **April 28 at 7:30 p.m.** with special musical guest **Davina** Sowers of Davina and the Vagabonds. Davina is a sassy, smart and soulful artist that will command your attention with the world's best house band, Collective Unconscious. Host Jay Terry along with Heather and Mackenzie will have you laughing with their comedy sketches, and the Shades Brigade drama returns along with Dan Barth's trivia challenge. This show will be live on the air and will be videostreamed from the Pioneer Place Theatre on 5th. Our final show of our abbreviated 9th season is Wednesday, June 16 with a special guest to be named shortly!

As we look to the summer and fall, we look through the lens of renewal and reinvigoration. We hope to be present at St. Cloud community events, such as Juneteenth, Summertime by George, or make an appearance at a parade or two. We're looking to program concerts and events this fall that can bring us together once again to share our joy of live music and creative experiences..

Meanwhile, we'll continue to present daily the amazing music you love on 88.1FM and continue our public affairs programming that engages everyone in the community.

Thank you for your support of KVSC in the past, and we hope you will continue your membership during our spring membership drive. You're letting us know the music, events, news and sports programmed on *Your Sound Alternative* are valued. Your comments are always welcome, you can reach me at 320-308-3053 or **via email at jlmcmullen@stcloudstate.edu**.

Best,

A handwritten signature in blue ink, appearing to read "Jo McMullen".

Jo McMullen
Station Manager

P.S. Thank you kindly for sending in, or calling in, with your membership renewal!