

Autumnal Salutations KVSC Members!

September 15, 2016

Welcome to a new edition of the semi-regular KVSC member newsletter—thank you for taking a moment to peruse ‘the latest’ happening at *Your Sound Alternative*. Also, thank you for being an active listener-member of 88.1FM!

We’re excited to welcome dynamic performers Cloud Cult and Little Fevers for our *Live and Local* concert on Saturday, September 24 at Barden Park. The event runs from 4 to 7 p.m., the park is adjacent to SCSU on 5th Avenue South. KVSC is celebrating our love of local music and locally grown food—and we’re partnering with the university’s Common Reading Program. New students are reading the book *The Good Food Revolution* by Will Allen, which has themes that touch on how locally sourced food helps promote health, the local economy and community alike.

Pack in a lawn chair or blanket and join the celebration! Please note, SCSU has new parking rules (we have links on KVSC.org). Parking is free on city streets, and only two campus lots. You can park in the 4th Avenue Ramp and metered campus lots nearby as well. Our rain site is Ritsche Auditorium in Stewart Hall, same performance times on September 24.

KVSC’s 5th season of *Granite City Radio Theatre* is nearly here. The first show date is Wednesday, October 19 with our community partners, the Pioneer Place Theatre on 5th in St. Cloud. Additional performance dates include December 7, March 15 and May 17, 2017. Tickets can be ordered at ppfive.com and we have links to ticket info at KVSC.org. Local Americana artist Leon Laudenbach is our first guest musician, joining saucy house band Collective Unconscious. GCRT is an irreverent blend of comedy sketches with Jay Terry and friends, features the Shades Brigade radio drama, Dan Barth’s trivia challenge and other creative mischief! A grant from the Minnesota Arts and Cultural Heritage Fund supports *Granite City Radio Theatre*.

Speaking of live music on the radio, KVSC’s live, one-hour program *Monday Night Live* (MNL) has returned for its **25th season**. MNL is live at 9 p.m. and our broadcast partner UTVS simulcasts the show on channel 188 for St. Cloud Charter Communications subscribers. UTVS also streams the program live at UTVS.com. The MNL performer line-up includes: Goodbye Lucy Grey, 26 BATS!, Tabah, The Highjacks, Merah in the Mainsail, Catbath, Tiny Deaths, Good Night Gold Dust, Bae Tigre, Jaedyn James & the Hunger. The complete artist list can be found under the programming or music tabs at KVSC.org.

Our fall membership drive is Oct. 22 - Oct. 30. KVSC’s listener members are the key part of the funding for programs and technology needed to deliver radio and web content—from *Classic Rock* to *Diversions* to the *Afternoon Progressive rock* show and the *Root Cellar*. If you have a renewal slip enclosed with this letter it means it has been at least a year since your last pledge. You can return the slip or click on the membership/donate links to pledge online at KVSC.org.

The membership thank you perks we’re featuring include a new burgundy café style mug, a grey unisex T-shirt and a *Tune In and Turn Up* T-shirt (in women’s styles), the pom-pom embroidered stocking cap, new KVSC pop-up umbrella and brand new vintage hoodie sweatshirt in maroon and

cream colors. You can review the member gifts at KVSC.org, click on **membership** or **donate** on the main page, then the perks link. You will also receive a membership discount card by renewing your pledge this fall.

I encourage you to stay tuned to special programs promoting a new partnership KVSC has forged with the Paramount Visual Arts Center and the Cedar Cultural Center in Minneapolis. We're welcoming Somali hip-hop artist Waayaha Cusub (New Era) to Central Minnesota with backing band Heiruspecs. KVSC will host a special live jam on Diversions on October 31 as well as reports from arts and culture reporter Jeff Carmack. Waayaya Cusub will be here as part of residency program at SCSU and area K-12 schools, Big Brothers-Big Sisters and will host a big community concert on Friday, November 4 at the Paramount Theatre. Tickets are available at the Paramount box office and online. By the way, keep your ears and eyes tuned for more extremely exciting news on our new partnerships!

In the category of 'super neat donor' news, about two years ago KVSC partnered with Vehicle Donation Services. Since that time 13 vehicles have been donated to support our programming, resulting in more than \$4,800 for 88.1FM! Thank you! You can donate any used car, SUV, motorcycle or even a boat. Vehicles do not need to be operational in order to be donated. Car and vehicle donations help KVSC bring you local music, news and sports...and you receive free towing and a tax deduction for your donation. To find out more about our vehicle donation program review the flier enclosed and visit KVSC.org, and click on the [membership](#) links.

I encourage you to like and follow KVSC on Facebook and also check out our Twitter feed @kvsc881FM. These are effective modes to learn about key events, special ticket giveaways and generally engage with *Your Sound Alternative* in different ways.

Your comments and feedback are welcome at *Your Sound Alternative*. Thanks again for listening and please continue to help spread the word about our programming, it helps us build audiences!

Best,

Jo McMullen-Boyer
Station Manager