

Fall Greetings KVSC Members!

September 12, 2017

Welcome to the latest update from the KVSC member newsletter—thank you for taking a moment to review what is new in the 50<sup>th</sup> anniversary year at *Your Sound Alternative!* As always, *thank you* for being an active listener-member of 88.1FM. Earlier this summer KVSC was honored to be named the Ampers 2017 Station of the Year with special recognition for our community service, leadership and creativity. Ampers is the Association of Minnesota Public Educational Radio Stations, with 18 member stations across the state, of which KVSC is a founding member.

KVSC's 6<sup>th</sup> season of *Granite City Radio Theatre* is just around the corner. The first show is Wednesday, October 18 with our friends at the Pioneer Place Theatre on 5<sup>th</sup> in St. Cloud. Additional performance dates include December 6, March 14 and May 16. Tickets can be ordered at [ppfive.com](http://ppfive.com) and we have direct links posted at [KVSC.org](http://KVSC.org). Nephew of legendary pop star Bobby Vee, **Matt Vee**, is our first guest musician. He's joining the best house band in America, *Collective Unconscious*. GCRT is an irreverent blend of comedy sketches with Jay Terry and friends, the show features the Shades Brigade radio drama, Dan Barth's trivia challenge and other creative high jinks! A grant from the Minnesota Arts and Cultural Heritage Fund helps support *Granite City Radio Theatre*.

So, what are your plans for the end of the world? If you have none, ☺ you may be inspired by KVSC and GREAT Theatre's live radio production of **War of the Worlds** on Saturday, October 28! In partnership with the GREAT Theatre we are presenting the legendary show that caused a national panic in 1938 by Orson Welles and The Mercury Theater. War of the Worlds will be performed live on-stage and on the air from the Helgeson Learning Lab Theatre. The show is live at 8 p.m., there will be a cocktail/social hour prior. The GREAT Theatre's Helgeson Learning Lab is located at 710 Sundial Drive in Waite Park, next to Crafts Direct. Join the cast of voice actors and live sound effects artists as they recreate one of the most famous radio plays of all time – just in time for an adult-oriented Halloween! KVSC and GREAT Theatre members will have early access to tickets starting on Tuesday, September 26 at 10 a.m. at [www.GreatTheatre.org/playlabs](http://www.GreatTheatre.org/playlabs).

Big news! Soon we'll no longer broadcast in just 'outstate' Minnesota radio. KVSC is partnering with KMOJ 88.9 FM in Minneapolis to have our signal aired on KMOJ's HD3 channel. What does this mean and how can you listen? If you have an HD tuner in your vehicle or at home, you can now find all of KVSC's programming on 88.9's HD3 channel. This project is expected to go live by the end of September. How cool is that? Please let us know with an email to [info@kvsc.org](mailto:info@kvsc.org) or a call to 320-308-3066 if you have any questions.

Our fall membership drive is Oct. 21 - 29. KVSC's listener members are the most important aspect of funding for programs and technology needed to deliver quality radio and community connected programming—from *Frets* to *Diversions* to the *Afternoon Progressive rock* show and *Thriving on a Riff* jazz. If you have a renewal slip enclosed with this letter it means it has been at least a year since your last pledge. You can return the slip or click on the membership/donate links to pledge online at [KVSC.org](http://KVSC.org).

We are offering **new 50<sup>th</sup> anniversary** thank you gifts for members ranging from the golden striped coffee mug to the new red T-shirt (unisex) and a women's red V-neck shirt. The KVSC tote bag is back, it features a zipper closure at the top is large enough to hold vinyl records or can be used for day trips. Also, we're featuring an embroidered ¼ zip pullover sweatshirt—it's super snazzy! All of the thank you perks can be viewed at KVSC.ORG, simply click the *membership* then *perks* links. Of course, the KVSC Discount Membership card is available to all new and renewing listener members.

KVSC, as a named grant partner with the Paramount Visual Arts Center and the Cedar Cultural Center, continues its work on the Midnimo project. A grant from the Doris Duke Association of Performing Artist Presenters supports visiting international Somali artists with a goal of understanding Muslim culture through music and the performing arts. The next visiting artist is Aar Maanta, a Somali-British singer-songwriter, actor and music producer. He is also working with the United Nations High Commission for Refugees to raise awareness about the dangers of human trafficking. KVSC will feature a long form interview with Aar Maanta, and we hope, a live on-air jam prior to his concert at SCSU's Ritsche Auditorium on Saturday, October 21, starting at 8 p.m. The concert is open to the entire community and we will post ticket information on KVSC.org's main page.

In other station news, we've 'blown over cover' on the theme for KVSC's 39<sup>th</sup> annual Trivia Weekend. **Codename: Trivia—Strategies, Secrets and Spies** will clandestinely overtake the airwaves Feb. 16-18. *Your Sound Alternative's* provocateurs will infiltrate your brain with useless data searches, pointless facts and the quest for incomplete truths! Trivia agent volunteers, prepare for a dead drop on the details of the wiretapping stations at KVSC next February. Full details are posted at KVSC.org's trivia pages.

We often receive listener questions about specific songs they heard during a given host's show. This is excellent feedback and we love to know what music has captured you. The station features a **Playlist Archive** on the main page of KVSC.org. It's linked right below the pulsating speaker in the upper right corner. The archive link brings you to all the songs we've played since 2010!

I wanted to thank the many listeners that have donated a used vehicle to KVSC. This program has slowly grown to more than \$5,845 in donated value since it began a few years ago. You can donate any used car, SUV, motorcycle or even a boat. Vehicles do not need to be operational in order to be donated. Car and vehicle donations help KVSC present local music, news and sports...and you receive free towing and a tax deduction for your donation. To find out more about our vehicle donation program review the flier enclosed and visit KVSC.org, and click on the [membership](#) links.

Your comments and feedback are welcome at *Your Sound Alternative*. Thanks again for listening and please continue to help spread the word about our programming, it helps us build audiences!

Best,

Jo McMullen  
Station Manager

