

Good Day KVSC Members,

September 25, 2018

The pure joy of musical discovery, stories being explored along with student and community member voices giving their time to bring together what connects us is what you are supporting as a member of 88.1FM. Thank you. Aside from what you listen to on the air or stream online, we're proud of the work we're doing within the community. Please come see us at our studios for a tour (kids are very welcome), come out and enjoy an event and keep on listening to *Your Sound Alternative*.

We're welcoming our 7th season of *Granite City Radio Theatre*! The first show is Wednesday, Oct. 17 at the Pioneer Place Theatre on 5th in St. Cloud. Additional performance dates include December 5, March 13 and May 15. The Pioneer Place will have ticketing online soon, please visit ppfive.com or KVSC.org. The first guest musician is local singer-songwriter Carrie Schneider; her rootsy-Americana songs will blend beautifully with the excellent house band, *Collective Unconscious*. GCRT features feisty comedy sketches with Jay Terry and friends, the Shades Brigade radio drama—who we hear are landing in a town right here in the Midwest, Dan Barth's trivia challenge returns and radio theatre shenanigans! A grant from the Minnesota Arts and Cultural Heritage Fund helps support *Granite City Radio Theatre*.

Your Sound Alternative is proud to partner with the Paramount Center for the Arts for the next performer in the Midnimo series, funded in part by a grant from the Doris Duke Foundation for Islamic Art. After a year-long wait (his visa was denied last fall due to the travel ban) we are welcoming Aar Maanta and the Urban Nomads on Saturday, Oct. 13 at 7:30 p.m. at the Paramount Theatre. He now calls London home since fleeing Northern Africa as a young boy. Aar Maanta is an artist with a mission that prioritizes education and mentorship of young people. He embraces an eclectic mix of styles including influences from rock and reggae blended with traditional Arabic and Somali music. His music is a fusion described as Afro-Hop. We invite you to the concert, and to listen and look for a pre-event broadcast/podcast with Aar Maanta on the *Untold Stories of Central Minnesota* podcast page on KVSC.org a few days prior to the performance.

Care to enter the theatre of the mind with us? Live...errrr...dead on the radio? You can experience what it feels like to be trapped in a farmhouse while being besieged by zombies—all while the world is going mad! KVSC and GREAT Theatre are back with a live radio drama with the cult classic **Night of the Living Dead**, a blend of thrilling horror laced with touches of black humor unfolding into a shocking theatrical ending. The drama is being performed with a studio audience and live on the air at 8 p.m. on Saturday, October 27. Join our cast of voice actors and live sound effects artists as they recreate one of the most famous radio plays of all time – just in time for Halloween! The show is at GREAT Theatre's Helgeson Learning Lab, located at 710 Sundial Drive in Waite Park, next to Crafts Direct. Tickets are available at www.GreatTheatre.org/playlabs and via links at KVSC.org.

Our fall membership drive is Oct. 22 - 28. KVSC's listener members are the most important part of funding for programs and technology needed to deliver quality radio and community connected programming—from *The Morning Show* to *Diversions* to the *Root Cellar* and *Newswatch*.

If you have a renewal slip enclosed with this letter it means it has been at least a year since your last pledge. You can return the slip or click on the membership/donate links to pledge online at KVSC.org. Don't be shy! We have new pledge premiums for you to peruse. They include a new logo, stackable coffee mug, black berry (Deep purple) T-shirt, an embroidered logo baseball hat and a Henley style shirt with a vintage vibe. Visit the membership page on KVSC.org to view the items.

The Saturday program line-up will be changing in the coming weeks. We will welcome the show **Undercurrents Weekend** on Saturdays from 12 – 2 p.m. The show is an upbeat program with co-hosts Gregg McVicar and Gabriela Casetelan, providing the latest music releases with artist interviews and live performances and arts and entertainment reviews. It replaces *Ritmos Latinos*, as our regular host Lupe' is now calling another state home, we wish her the very best! We're also excited to present **Soul Deluxe**—this program will air from 5 – 7 p.m. on Saturdays and is a better fit into the evening line-up. It's a weekly eclectic entree of soul music infused with electronic, disco, funk, hip-hop, house, jazz, and R&B, hosted by Byron Fenix (Navajo/Hopi heritage).

St. Cloud State University is having a big year as well, aside from naming its first woman president, Dr. Robbyn Wacker, this past spring. Homecoming week returns, with a bevy of events October 17-20. KVSC sports will broadcast and stream Huskies football and women and men's hockey games. Aside from sporting events there's a community 5K Run/Walk, bonfire and pep rally on Friday, Oct. 19 as well as other fun alumni and community activities. Additionally, SCSU is celebrating its 150th Anniversary with year-long activities. We're starting work on a broadcast/podcast series on the influences, stories and impact our fine institution has had in the community and well beyond.

Trivia Weekend is celebrating its 40th anniversary next February! The theme is spot on with a historic year at SCSU. There are 50 credit hours to complete as you apply to be accepted to **Trivia University**. The curriculum will be written by faculty question writers and all course work must be completed from February 15-17. While there are no pre-requisites, you can conduct academic and field research to make the trivia Dean's list. Real Geniuses, enroll in ...Trivia University. Celebrating academia, 150 Years of St. Cloud State, hilarious and fun-filled college experiences and 40 years of KVSC's Trivia Weekend, where it all began, at SCSU.

Your comments are always welcome at *Your Sound Alternative*. You can reach me at 320-308-3053 or via email at jlmcullen@stcloudstate.edu. Thanks again for listening and we appreciate our members becoming vocal advocates introducing our programming to friends and families!

Best,



Jo McMullen
Station Manager