

Happy Spring KVSC Members,

March 27, 2017

We are very excited to celebrate KVSC's 50th Anniversary this year! The station went on the air on May, 10, 1967. Student station manager Andy Marlow tells us at 4 p.m. on that historic day, he 'said the station ID, faculty adviser Dr. E. Scott Bryce said a few words...then we headed into music." *Your Sound Alternative* was born—and you have been a major part of the station maturing into the campus and community resource you support—thank you!

Below is a list of the festivities we have planned to celebrate our Golden Anniversary. We would love to see you, hear about your favorite hosts, shows, radio moments and celebrate KVSC- The **V**oice of **S**t. **C**loud.

Event	Date, Venue, Cost	The Details
<p>Granite City Radio Theatre Fifth Season Finale with John Munson of Semisonic, The New Standards & The Twilight Hours</p>	<p>Pioneer Place on 5th Wednesday, May 17 7:30 p.m. All ages show \$12 advance, \$5 student www.ppfive.com</p>	<p>Help us place a bow on GCRT's 5th season with the charming and witty John Munson. He performs in at least three MN bands; John is a very talented bassist and creative spirit!</p>
<p>Beaver Island 88.1 Ale Release Party with Beaver Island Brew Company</p> <p>50th anniversary celebration beer!</p> <p>The seasonal ale will have a limited distribution this summer at St. Cloud venues, with fun promotions tied to enjoying an 88.1 Ale!</p>	<p>Thursday, June 1</p> <p>Green Mill Patio from 5-8 p.m. (weather permitting) with live music!</p> <p>Stop by and raise a pint in celebration of KVSC's 50th anniversary. Our friends at BIBC are unveiling a special seasonal brew in our honor.</p>	<p>"88.1 Ale is a tip of the hat to our friends at the <i>Voice of St. Cloud</i> who are celebrating 50 years of both tradition and innovation. With this brew, extended conditioning mellows out the fruitiness while two kettle additions of Spalter hops from our sister city lend to a dry finish resulting in a balanced, approachable, ALternative ale. Cheers to 50 more!"</p> <p>-Nick, Matt & Chris, BIBC</p>
<p>50th Anniversary Concert #1</p> <p>Sonny Knight and the Lakers and Davina and the Vagabonds</p> <p>Sonny Knight's album <i>Sooner or Later</i> was our 2016 album of the year!</p>	<p>Red Carpet Nightclub Friday, June 9 9 p.m.</p> <p>21 and older event</p> <p>\$5 entry—we want to see you, enjoy the excellent music with you...and dance!</p>	<p>Join us for a soul-jazz-blues-funk celebration! Sonny Knight and the Lakers bring a soulful sound replete with a rollicking horn section. Davina and the Vagabonds high energy show celebrates the last 100 years of music with a fresh attitude and snazzy style. They're swinging in right after their tour of Europe!</p>
<p>50th Anniversary Concert #2</p> <p>Dead Man Winter with The Cactus Blossoms</p> <p>Americana/folk celebration!</p>	<p>Pioneer Place on 5th Saturday, June 10 7:30 p.m., all ages \$19 in advance \$22 at door www.ppfive.com</p>	<p>Dead Man Winter is Dave Simonett's project (he fronted Trampled by Turtles) & supports his acclaimed album <i>Furnace</i>. The Cactus Blossoms bring you a vintage sound, as only brothers in folk harmonies can do!</p>

A grant from the Minnesota Arts and Cultural Heritage Fund, business sponsors and listener members are helping bring you the 50th Anniversary events. Further details are available at KVSC.org.

KVSC is also hosting a **Birthday Open House** on Saturday, June 10. Please stop by anytime between 11 a.m. and 3 p.m. to tour our studios (two are newly renovated!), meet our alumni and volunteers and enjoy some refreshments on our patio on the Mississippi River!

I've been asked if KVSC will be affected by the proposed elimination of funding for the Corporation for Public Broadcasting (CPB), which issues grant funding to public radio and television stations across the country. The answer is yes. KVSC does receive a community service grant which supports national programming on the air (*American Routes, To The Best of Our Knowledge, Voices from the Circle, Earthsongs, Afropop Worldwide, Undercurrents* and many more shorter programs such as *StarDate*) as well as giving us more flexibility for equipment upgrades and station operating expenses. While it remains to be seen where the president's recommendation to defund arts and public media funding goes, it would directly impact KVSC's programming. You can learn more about advocacy at the following website: protectmypublicmedia.org.

KVSC's spring membership drive is April 15-23. We'll provide lots of reasons for you to renew your membership during the drive including drawings for concert tickets and other donated items—aside from the year-round diverse programming on 88.1FM. Some of the pledge premiums we're featuring include a 50th anniversary coffee mug, T-shirts in women's and men's sizing, a zipper-styled tote bag (sized to hold vinyl!) and a quarter zip pullover sweatshirt. We'll post updated images of the newer incentives in April on KVSC.org. If you pledged during the Fall 2016 drive and would like a new membership discount card mailed to you (the current card expires April 30) please contact me and I will gladly send a new card to you in early May. You will also receive a membership discount card by renewing your pledge this spring.

As a reminder, we feature several methods to renew your membership. Simply click on the membership link at KVSC.org to view the options. They include the online credit card single payment option, a monthly payment that can be deducted from a savings or checking account or return the renewal slip enclosed with this letter.

All pledge payments to KVSC are deposited into the radio station's account at the SCSU Foundation. If you would prefer to not receive any mailings or calls from the university, please note that on your enclosed pledge form when you return your payment, or email me at jilmcmullen@stcloudstate.edu and I will request do not call or mail on your behalf.

Your feedback and support of *Your Sound Alternative* is truly appreciated. **Thank you for listening to KVSC and we sincerely hope you can help us celebrate 50 Years of volunteer and community connected radio at 88.1FM!**

Best,

Jo McMullen-Boyer
Station Manager

P.S. Don't forget to renew your membership; a form is enclosed if you're due. Thank you kindly!