FOR IMMEDIATE RELEASE

KVSC’s 50-Hour Trivia Weekend Revs Up On Route 88.1FM

ST. CLOUD, Minn. – The 37th annual Trivia Weekend presented by KVSC 88.1FM at St. Cloud State University will travel across the airwaves Feb. 12-14. Each year, a different theme is selected to pay homage to popular cultural phenomena. Trivia Cruisin’: Racing, Road Tripping and Rock & Roll will be revving up radio hot rods, muscle and touring cars as KVSC travels the nation. This year’s theme is a nod to the great American road trip, roadside attractions and our love of cars!

The campus radio station at St. Cloud State organizes the annual 50-hour marathon featuring more than 450 trivia questions quizzing teams listening on the radio and Internet. Aside from a wealth of theme-based questions, there is a broad range of additional questions on pop culture, science, sports, visual trivia, audio trivia, history and more. Approximately 2,000 trivia buffs will play on more than 60 teams.

“I love the theme this year – our collective fascination with cars and a need to explore little or well-known destinations makes for a perfect trivia theme and question combination,” said Jo McMullen-Boyer, KVSC Station Manager.

In recent years, KVSC relies on hundreds of volunteers to staff the 32 trivia telephone hotlines and nearly 60 teams played in the three-day contest in 2015. With the growth of Trivia Weekend, volunteers have become very important in making the event possible. Approximately 40-45 volunteers are needed each hour to operate the contest—for 50 consecutive hours. Volunteers work on the phone hotlines where teams call in their guesses, co-host the radio shows, work in scoring and point dispute roles, produce audio segments, host UTVS Television productions, run for food for volunteers and many other jobs.

Trivia contest rules require teams to register by 4:30 p.m. Feb. 12, the Friday of Trivia Weekend. The contest begins at 5:00 p.m. and will conclude at 7:00 p.m. on Sunday, Feb. 14. Teams create a name and warm up their engines from a team headquarters as they race down to the highway to cross the trivia finish line.

“Some teams compete to be the best – the top 10 teams, others play to spend time with friends and family … and say they survived the weekend,” McMullen-Boyer said.
Wrapping up the 50-hour contest is an awards ceremony in Ritsche Auditorium at SCSU beginning at 8:00 p.m. on Feb. 14. The winning team receives the coveted **Minnesota Masters of Trivia Traveling Trophy**. The golden urn (trophy) shows the names of the winning teams over the past 36 years.

Following the awards ceremony, exhausted players and volunteers head to the Red Carpet Nightclub in downtown St. Cloud to celebrate surviving another Trivia Weekend. The Shake A Hamster Band takes the stage and performs their new theme-based numbers as well as some of the favorites from previous years.

KVSC encourages trivia enthusiasts from all over to pull together friends and family members to create a team or to consider becoming a phone bank volunteer for the weekend. The entire contest is also streamed live online. For information on registration and volunteering, visit http://www.kvsc.org/listen_live.php.

KVSC 88.1FM, the Voice of St. Cloud since 1967, offers listeners an alternative format without commercials. KVSC features a diverse variety of music as well as news coverage and community events. The staff of KVSC 88.1FM is comprised of students and community volunteers.

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