

It's time to set your thermostat to trivia climate! Our obsession with inconvenient truths will be part of the cyclone of questions for *Your Sound Alternative's* 38th annual trivia marathon. **Trivia Storm: 50-Hours of Torrential Trivia** blows in February 17-19. We'll feature theme-based questions on everything from movies, local weather history and music along with a hailstorm of questions on pop culture, quirky products, visual and audio questions. Our trivia writers are busy generating more than 450 questions for **Trivia Storm: 50-Hours of Torrential Trivia**.

KVSC 88.1 FM
720 Fourth Avenue South
St. Cloud, MN 56301-4498
tel 320.308.3066
fax 320.308.5337
kvsc.org

◆ **Registration News:** Early bird trivia team registrations and visual trivia will be available starting Thursday, December 15 at the KVSC studios. Our offices are typically open Monday-Friday (except federal holidays) from 9 a.m. to 5 p.m. KVSC will be CLOSED on December 23, January 2 and 16. Additionally, KVSC does not post the visual images on our Website; you must register in person or via mail to receive the visual images.

◆ **Trivia Visuals:** Each team that registers will receive both a disc with the visual images on it (saved in black and white) as well as a printed hard copy of visual trivia. Teams will not receive a color version of the visual trivia when they register. The forecast may call for a color update on KVSC's Facebook page at some point prior to the start of the contest. You should like KVSC on Facebook, we share pre-contest updates and tidbits. Facebook.com/kvsc881fm.

◆ **Lead Trivia Meteorologist:** Chad Schmitz is commanding the high and low fronts of the trivia writing team, we hear he's into isobars as well. Joining Chad are the sunny and stormy team comprised of Bruce and Sue Peterson, Tim MacDonald, Julia Karst-Gray and Chuck Wiser. One of these writers is an AUTHENTIC science and weather nerd!

◆ **Question Open/Close Clarity:** Teams can keep guessing on questions as long as they are open. When KVSC closes a question, guesses are no longer accepted. **Note:** This may mean your team may be on the phone with a volunteer when the question closes. If so, you will not be able to answer the question. The computer scoring system locks out guesses as soon as a question is closed.

◆ **Trivia Sponsors:** If you know of a business that would be a good fit for a trivia weekend financial, prize or food sponsor, please let Jo McMullen or Jim Gray know. The trivia audience is loyal, large and actively engaged! KVSC offers affordable trivia weekend mentions as well as social media promotion options.

◆ **Poster and Promo News:** The posters should be ready for teams to collect beginning December 15. Our colleagues Derrick Silvestri and Wesley Beskar at UTVS

created this year's weather-themed poster. It may or may not hold some secrets within.

◆ **Social Media:** KVSC has extensive Facebook, KVSC.ORG and Twitter branding for Trivia. You follow KVSC on Twitter, don't you? Check us out at <http://twitter.com/kvsc881fm> and **follow the hashtag #TriviaWeekend** throughout the contest. Let's keep **#TriviaWeekend** trending Minnesota during the contest!

◆ **UTVS-Channel Change--Again!** The University Television Station will broadcast live coverage of Trivia Weekend, both on local cable in the St. Cloud area and via web-streaming. UTVS is now found on St. Cloud Charter **channel 180** or log on to **www.utvs.com** for webstream links of live trivia coverage. By the way, UTVS installed three new cameras into our primary broadcast studio so the television coverage on the radio side will enter even more dimensions!

◆ **Registration Deadline:** The firm deadline to register for **Trivia Storm: 50-Hours of Torrential Trivia** is 4:30 p.m. on Friday, February 17. The registration fee to compete is \$50 all non-student teams. College student teams are \$25, high school teams can compete for free. If you're paying via check, please make it payable to KVSC-FM. We can also make change for cash registrations.

◆ **Team Numbers:** KVSC will contact your campaign headquarters to assign your team number on Friday, February 17. We will start calling in the early afternoon. Please try to have a team representative available for that call Friday afternoon. We will continue to try to reach your team up until the contest begins at 5 p.m.

◆ **Awards and Party at the Red Carpet Nightclub:** The trivia awards ceremony begins at 8 p.m. Sunday, February 19 in the Ritsche Auditorium at SCSU. The *Minnesota Masters of Trivia Traveling Trophy* will return from 2016 champion team *It Just Doesn't Matter* for a peaceful transition to the new victors. The annual post-trivia celebration will take place at 9 p.m. at the Red Carpet Nightclub in downtown St. Cloud, featuring the supernatural musical sorcerers, *The Shake a Hamster Band*. This is a 21+ celebration.

Finally, our sincerest gratitude goes out to trivia players and teams that pledge to support KVSC year-round. If your team has considered "passing the hat" to support KVSC's operations outside of Trivia Weekend it's very easy to do so. Just click on the *Membership or Donate* links at KVSC.org and we'll get you started on your path to supporting *Your Sound Alternative* year-round. All team memberships and contributions to KVSC are tax-deductible as we are a non-commercial public radio station.

Good luck teams and players!


Jo McMullen-Boyer
Station Manager