

Hello Trivia Captains and Teams,

December 4, 2017

For Your Eyes Only...here's the take, *Your Sound Alternative's* 39<sup>th</sup> annual trivia marathon, **Codename Trivia: Strategies, Secrets and Spies** has a timed drop of February 16-18. We'll feature theme-based questions on everything from movies and music along with counter intelligent questions on pop culture, quirky products, visual and audio questions. Our trivia writers are busy deciphering more than 450 questions for **Codename Trivia: Strategies, Secrets and Spies**.

◆ **Registration News:** Early bird trivia team registrations and visual trivia will be available starting Friday, December 15 at the KVSC studios. Our offices are typically open Monday-Friday (except federal holidays) from 9 a.m. to 5 p.m. KVSC will be CLOSED on December 25, January 1 and 15. Additionally, KVSC does not post the visual images on our website; you must register in person or via mail to receive the visual images.

◆ **Trivia Visuals:** Each team that registers will receive both a USB Drive with the visual images on it (saved in black and white) as well as a printed hard copy of visual trivia. Teams will not receive a color version of the visual trivia when they register. The spymaster may call for a color update on KVSC's Facebook page at some point prior to the start of the contest. You should like KVSC on Facebook, we share pre-contest updates and tidbits. Facebook.com/kvsc881fm.

◆ **Lead Trivia Provocateur:** Chad Schmitz is handling the clandestine operations of the trivia writing team. Joining Chad are agents Bruce and Sue Peterson, Tim MacDonald, Julia Karst-Gray and Chuck Wiser. This crew is impossible to infiltrate.

◆ **Question Open/Close Clarity:** Teams can keep guessing on questions as long as they are open. When KVSC closes a question, guesses are no longer accepted. **Note:** This may mean your team may be on the phone with a volunteer when the question closes. If so, you will not be able to answer the question. The computer scoring system locks out guesses as soon as a question is closed.

◆ **Trivia Sponsors:** If you know of a business that would be a good fit for a trivia weekend financial, prize or food sponsor, please let Jo McMullen or Jim Gray know. The trivia audience is loyal, large and actively engaged! KVSC offers affordable trivia weekend mentions as well as social media promotion options.

◆ **Poster and Promo News:** The posters are ready for teams to collect beginning December 15. Operatives Derrick Silvestri and Wesley Beskar at UTVS created this year's poster—we suggest alerting your team ciphers!

◆ **Social Media:** KVSC has extensive Facebook, KVSC.ORG and Twitter branding for Trivia. You follow KVSC on Twitter, don't you? Check us out at <http://twitter.com/kvsc881fm> and **follow the hashtag #TriviaWeekend** throughout the contest. Let's keep **#TriviaWeekend** trending Minnesota during the contest!

◆ **UTVS- Live Coverage of Trivia:** The University Television Station will broadcast live coverage of Trivia Weekend, both on local cable in the St. Cloud area and via web-streaming. UTVS is on St. Cloud Charter **channel 180** or log on to [www.utvs.com](http://www.utvs.com) for webstream links of live trivia coverage.

◆ **Registration Deadline:** The firm deadline to register for **Codename Trivia: Strategies, Secrets and Spies** is 4:30 p.m. on Friday, February 16. The registration fee to compete is \$50 all non-student teams. College student teams are \$25, high school teams can compete for free. If you're paying via check, please make it payable to KVSC-FM. We can also make change for cash registrations at the studios.

◆ **Team Numbers:** KVSC will contact your black ops headquarters to assign your team number on Friday, February 16. We will start calling in the early afternoon. Please try to have a team representative available for that call Friday afternoon. We will continue to try to reach your team up until the contest begins at 5 p.m.

◆ **Awards and Party at the Red Carpet Nightclub:** The trivia awards ceremony begins at 8 p.m. Sunday, February 18 in the Ritsche Auditorium at SCSU. The *Minnesota Masters of Trivia Traveling Trophy* will return from 2017 champion team *It Just Doesn't Matter* for a peaceful transition to the new victors. The annual post-trivia celebration will take place at 9 p.m. at the Red Carpet Nightclub in downtown St. Cloud, featuring the secret agent sounds of The *Shake a Hamster Band*. This is a 21+ celebration.

Finally, our sincerest gratitude goes out to trivia players and teams that pledge to support KVSC year-round. If your team has considered "passing the hat" to support KVSC's operations outside of Trivia Weekend it's very easy to do so. Just click on the *Membership or Donate* links at KVSC.org and we'll get you started on your path to supporting *Your Sound Alternative* year-round. All team memberships and contributions to KVSC are tax-deductible as we are a non-commercial public radio station.

Good luck teams and players!

Jo McMullen  
Station Manager