

Hello Trivia Captains and Teams,

November 29, 2018

It's time to earn your B.S. in Trivia! *Your Sound Alternative's* 40<sup>th</sup> annual trivia marathon, **Trivia University**, is accepting students to enroll in the search for useless factoids from February 15-17. There will be a creative blend of theme-based questions on everything from college-based movies, music and SCSU's Sesquicentennial along with a *curriculum* questions on pop culture, quirky products, visual and audio questions. Our trivia faculty writers are researching and analyzing the data to teach **Trivia University—Celebrating 40 Years of Trivia Weekend**.

◆ **Registration News:** Early bird trivia team registrations and visual trivia will be available starting Friday, December 14 at the KVSC studios. Our offices are typically open Monday-Friday (except federal holidays) from 9 a.m. to 5 p.m. KVSC will be CLOSED on December 24, 25, January 1 and 21. Additionally, KVSC does not post the visual images on our website; you must register in person or via USPS to receive the visual images.

◆ **Trivia Visuals:** Each team that registers will receive a printed packet with the visual images. Teams will not receive a color version of the visual trivia when they register. Trivia University's provost *may* call for a color update on KVSC's Facebook page at some point prior to the start of the contest. It's important to like KVSC on Facebook, we share pre-contest updates and insider news. Facebook.com/kvsc881fm.

◆ **Lead Trivia Provost:** Chad Schmitz is directing trivia curriculum and test sampling for the trivia writing team. Joining Chad are professors Bruce and Sue Peterson, Tim MacDonald, Julia Karst-Gray and Chuck Wisner. This academic unit is prepared!

◆ **Trivia Sponsors:** If you know of a business that would be a good fit for a trivia weekend financial, prize or food sponsor, please let Jo McMullen or Jim Gray know. The trivia audience is loyal, large and actively engaged! KVSC offers affordable trivia weekend mentions as well as social media promotion options.

◆ **Poster and Promo News:** The posters will be ready for teams to collect beginning December 14. Adjunct designers Derrick Silvestri and Wesley Beskar at UTVS created this year's poster—there's intellectually stimulating items to absorb from the poster!

◆ **Social Media:** KVSC has extensive Facebook, KVSC.ORG and Twitter branding for Trivia. You follow KVSC on Twitter, don't you? Check us out at <http://twitter.com/kvsc881fm> and **follow the hashtag #TriviaWeekend** throughout the contest. **#TriviaWeekend** is so neat to see trend in Minnesota during the contest!

◆ **UTVS- Live Coverage of Trivia:** The University Television Station will broadcast live coverage of Trivia Weekend, both on local cable in the St. Cloud area and via web-streaming. UTVS is on St. Cloud Spectrum **channel 180** or log on to [www.utvs.com](http://www.utvs.com) for webstream links of live trivia coverage.

◆ **Registration Deadline:** The firm deadline to register for **Trivia University** is 4:30 p.m. on Friday, February 15. The registration fee to compete is \$50 all non-student teams. **Update:** Both college student teams and high school teams can compete for free. If you're paying via check, please make it payable to KVSC-FM. We can also make change for cash registrations at the studios.

◆ **Team Numbers:** KVSC will contact your academic team headquarters to assign your team number on Friday, February 15. We will start calling in the early afternoon. Please try to have a team representative available for that call Friday afternoon. We will continue to try to reach your team up until the contest begins at 5 p.m.

◆ **Awards and Party at the Red Carpet Nightclub:** The trivia awards ceremony begins at 8 p.m. Sunday, February 17 in the Ritsche Auditorium at SCSU. The *Minnesota Masters of Trivia Traveling Trophy* will return from 2018 champion team *It Just Doesn't Matter* for a peaceful transition to the new victors. The annual post-trivia celebration will take place at 9 p.m. at the Red Carpet Nightclub in downtown St. Cloud, featuring the parody valedictorians *The Shake a Hamster Band*. This is a 21+ celebration.

We would be remiss if we did not recognize the trivia players and teams that are listener members of KVSC radio year-round. It's a simple process to become a team or individual member to support KVSC's operations outside of Trivia Weekend. Just click on the *Membership or Donate* links at KVSC.org and we'll get you started on your path to supporting *Your Sound Alternative's* programming the 8,710 hours we don't produce Trivia Weekend ☺. All team memberships and contributions to KVSC are tax-deductible as we are a non-commercial public radio station.

Good luck teams and players!



Jo McMullen  
Station Manager