

Hello Trivia Team Captains and Players,

December 3, 2019

Time sure does fly by—the ephemeral experiences of KVSC’s Trivia Weekend are soon to arrive! *Your Sound Alternative’s* 41st annual trivia marathon, **Trivia 2020: It’s About Time**, will travel to the past, present and future February 14-16. The illustrious team of question writer’s lobbied for this theme well ahead of schedule—so don’t dilly dally—prepare your team for time related questions as well as mind melting data quests on music, pop culture, science, history and beyond. The sands of the hourglass will drop for 50 consecutive hours of **Trivia 2020—It’s About Time**.

◆ **Registration News:** Early bird trivia team registrations and visual trivia will be available starting **Monday, December 16** at the KVSC studios. Our offices are typically open Monday-Friday (except federal holidays) from 9 a.m. to 5 p.m. KVSC will be CLOSED on December 24, 25, January 1 and 20. Additionally, KVSC does not post the visual images on KVSC.org; you must register in person or via USPS to receive the visual images. We will have registration materials posted about December 10 on KVSC.org for long distance teams.

◆ **New Scoring Twist:** Noting the contest turned 40 years old—we decided to take time to explore and examine new ideas. Okay, we had a mid-life crisis! Starting in 2020 competitors will experience a limited number of questions that will feature pari-mutuel scoring. This means, when instructed, scoring on these specific questions only will be split equally amongst the teams that get the question correct!

◆ **New Divisions and Awards Twist:** In 2020 we are moving toward an awards system based on Divisions. This is an effort to recognize the size and diversity of trivia teams. Here’s how it will work, imagine 45 teams competing in this scenario.

Division I—Overall points of all teams 1st and 2nd place awarded
Division II—1st place based on points earned in teams ranked 16-30
Division III—1st place based on points earned in teams ranked 31-45

◆ **Trivia Visuals:** Each team that registers will receive a printed packet with the visual images. Teams will not receive a color version of the visual trivia when they register. Trivia’s top timekeeper *may* call for a color update on KVSC’s Facebook page at some point prior to the start of the contest. It’s important to like KVSC on Facebook, we share pre-contest updates and insider news. Facebook.com/kvsc881fm.

◆ **Lead Trivia Timekeeper:** Chad Schmitz is keeping his writing team in sequence in 2020. Joining Chad are Bruce, Sue and Brady Peterson, Tim MacDonald, Chuck Wiser, Julia Karst-Gray, Cathy Christensen, Matthew Sorenson and Marie Richardson. Time will tell what questions they conjure up!

◆ **Trivia Sponsors:** If you know of a business that would be a good fit for a trivia weekend financial, prize or food sponsor, please let Jo McMullen or Jim Gray know. The trivia audience is loyal, large and engaged! KVSC offers affordable trivia weekend mentions as well as social media promotion options.

◆ **Poster and Promo News:** The posters will be ready for teams to collect beginning December 16. Multi-dimensional creatives Derrick Silvestri and Wesley Beskar at UTVS created the epoch poster.

◆ **Social Media:** KVSC has extensive Facebook, KVSC.ORG and Twitter branding for Trivia. Check us out at <http://twitter.com/kvsc881fm> and **follow the hashtag #TriviaWeekend** throughout the contest. **#TriviaWeekend** is so neat to see trend in Minnesota during the contest!

◆**UTVS-Live Coverage of Trivia:** The University Television Station will broadcast coverage of Trivia Weekend, both on Spectrum cable statewide and via web-streaming. UTVS is on Spectrum **channels 180,426 and 823** or log on to www.utvs.com for webstream links of trivia coverage.

◆**Registration Deadline:** The firm deadline to register for **Trivia 2020** is 4:30 p.m. on Friday, February 14. The registration fee to compete is \$50 all non-student teams. Both college student teams and high school teams can compete for free. If you're paying via check, please make it payable to KVSC-FM. We can also make change for cash registrations at the studios.

◆**Team Numbers:** KVSC will contact your team headquarters to assign your team number on Friday, February 14. We will start calling in the early afternoon. Please try to have a team representative available for that call Friday afternoon. We will continue to try to reach your team up until the contest begins at 5 p.m.

◆**Awards and Party at the Red Carpet Nightclub:** The trivia awards ceremony begins at 8 p.m. Sunday, February 16 in the Ritsche Auditorium at SCSU. The *Minnesota Masters of Trivia Traveling Trophy* will enter the trivia time zone from 2019 champion team *Stefan's Dream* for a peaceful transition to the new victors. The annual post-trivia celebration will take place at 9 p.m. at the Red Carpet Nightclub in downtown St. Cloud, featuring *The Shake a Hamster Band*. This is a 21+ celebration.

Thank you to the individual players and teams that support KVSC radio year-round. It's a simple process to become a member of KVSC. Just click on the *Donate* links at KVSC.org and we'll get you started on your path to supporting *Your Sound Alternative's* programming the 8,710 hours we don't produce Trivia Weekend ☺. All team memberships and contributions to KVSC are tax-deductible as we are a non-commercial public radio station.

Good luck teams and players!



Jo McMullen
Station Manager