

Hello Trivia Team Captains and Competitors,

December 7, 2020

We have been working in the last few weeks to develop a meaningful and engaging Trivia Weekend 2021 in light of the pandemic. Our foremost concern has been the safety of the volunteers, staff and for you, our trivia players. This is a daunting task; a challenge we have accepted at KVSC.

Please keep in mind the way we will organize, communicate and develop **Trivia At Play** is very different than our 41 years of previous experience. In other words, we *truly appreciate your patience* as we take the necessary time to get things right.

We are excited to present our 42nd annual Trivia Weekend and hopefully return a small sense of normalcy and excitement for all participants—and for us!

So, with the above stated, this is what we can share with you at this time. Soon, more details will be posted on KVSC.org and shared on KVSC's Facebook page.

Trivia At Play will be broadcast for 33 hours February 12-14, 2021 based on the following schedule.

6 p.m.-12 a.m. Friday
8 a.m. to 12 a.m. Saturday
8 a.m. to 7 p.m. Sunday
8 p.m. Trivia Virtual Awards Ceremony

Trivia At Play will have an *interactive phone bank system* with your favorite phone bank volunteers ready to take your guesses! All volunteers will be safely tucked away in their secured personal trivia play pens.

Trivia At Play Team Registrations will begin on Thursday, January 7, 2021. However, teams *will not* come to KVSC studios to register this year. All registrations will be managed via mail-in forms, or via an online portal, which is under development. We hope to have the registration kit and links posted by early January on KVSC.org. Once it's posted you can submit your registration. After a team registers via USPS mailing of the registration and payment, or via the online portal, we will email a PDF of the 2021 Visuals to the Team Captain listed (the earliest delivery date will be January 7, we will keep track of what teams have registered early and email visuals on January 7 for early birds).

Due to the increased expense to support and secure a technically agile remote phone bank and remote on air host system, the cost to register will remain the same, \$50 for community-based teams. SCSU student and high school teams can continue to compete at no charge.

If your team also supports KVSC with a membership—it is greatly appreciated, and new pledges or renewals can be completed easily at this link: <https://www.kvsc.org/donate/membership-pledge/> Please note in the comment section if you would like a swanky KVSC thank you gift for your pledge!

Trivia Questions will be presented in a familiar format, with question writers available the entire weekend, and perhaps a new twist for teams. They can't seem to miss an opportunity to keep teams on their toes! However, please note we are eliminating speed rounds for **Trivia At Play** due to the unique set-up for the contest.

Trivia posters and T-shirts will be handled a bit different. We are working with the university to build a secure online store where you can order posters and T-shirts. We may also have swag saved and available post-trivia for claiming in person, but we will know more about that by contest time.

UTVS will provide live coverage of **Trivia At Play** at UTVS.com and is supporting distance on air co-host visual connections. Thank you to Derrick and the team, who are also developing the trivia design pieces.

If you are aware of a local or regional business that may be open to **donating gift cards** to distribute to phone bank workers, please let Jo of Jim Gray know. In 2021 our world-famous volunteer hospitality suite will be on hiatus until we can come together again safely.

Thank you in advance for your patience and support as we navigate a very different, but hopefully, very interactive and fun **Trivia At Play**. Finally, thank you to everyone who participated in our pre-contest survey—your input and ideas helped us make key decisions.

Best,

Jo McMullen-Boyer, Station Manager jlmcmullen@stcloudstate.edu

Jim Gray, Director of Operations jwgray@stcloudstate.edu

Chad Schmitz (Lead Writer)

Alex Hartman (Tech/IT Wizardry)

Andrea & Tommy Balistreri (Goat Posse Bubble Herders)

Derrick Silvestri (UTVS Television)

The Trivia in a Pandemic Planning Committee