

St. Cloud State University
Strategic Program Appraisal University-wide Recommendations

Aug. 30, 2010

Dear Colleagues:

Attached to this message, you will find my recommendations for actions related to the second set of programs completing Strategic Program Appraisal (SPA) Phase II. I have completed my review of the college-level recommendations using the same decision rubrics as the first round. Consistent with my first set of recommendations, I have organized the programs into the following categories:

- Recommended for continuation at current levels or enhancement
- Recommended for consolidation or reorganization
- Recommended for reduction or elimination

I remind you that the recommendations I've made will require discussion before a final determination is made by President Potter on Sept. 20. The Strategic Planning Committee (SPC) has created two opportunities for members of the campus community to provide feedback and commentary on my recommendations. The open meetings will be:

- Wednesday, September 8, 2 - 4 p.m.; Atwood Ballroom
- Thursday, September 9, 10 a.m. – 12 p.m.; Atwood Cascade Room

The format of the open forums is consistent with the SPA open forums last spring. The Strategic Planning Committee will be sharing additional information about the forums later today. I encourage you to take advantage of these opportunities to provide your feedback regarding my recommendations. The combined outcomes of the full SPA process will provide us with an understanding of our academic priorities and will inform and be informed by our academic reorganization work.

In the last several months, we have been discussing a great deal of change at our university. Conversations and final decisions related to Strategic Program Appraisal, academic and student support appraisal, University reorganization, and even reductions in our athletic program, are interwoven into a complex decision set that must not only lead us to a fiscally sustainable institution but also position us to achieve our university goal of being the leading regional comprehensive university in our region. This level of change and the speed at which it is occurring is difficult and will challenge all of us to think and operate very differently now and in the future. The world around us has changed and will continue to change at increasing speeds. It is true that the fiscal crisis will someday pass, but the public support for and the expectations of public higher education have fundamentally shifted over the last decade, and we need to change our structures and our practices in order to meet those changes and survive in the new environment. We can anticipate that the level of public support will continue to decline, while at the same time demands for public accountability will continue to grow. Increasing expectations around student success and demonstrated student learning and growth will force us to continuously examine our programs, our curriculum and our processes, while at the same time, we will be expected to fund future activities through reallocation and revenue enhancement strategies.

If the active participation and the quality of the conversations this last year are any indication, we are well prepared to address our challenges. I have appreciated the partnership with the Strategic Planning Committee and the contributions many of you made this summer and fall in the reorganization

conversations. While it is true that we do not agree on the details, it is clear from our discussions that providing the best possible education for our students to prepare them for work and life in the 21st century is a touchstone for all of us. We will actively debate the method by which we will achieve our goal, but we share a common purpose. This point alone gives me confidence that we will be successful.

Again, the recommendations that follow need thoughtful deliberation before we reach a final set of actions in mid-September. I hope you will stay engaged as together we imagine and create our future St. Cloud State University.

Devinder Malhotra, Provost

Strategic Program Appraisal Phase II (Group 2)

Submitted: August 30, 2010

Recommended for Continuation at Current Levels or Enhancement

The programs included in this category are identified for continuation of support at current levels or potentially for enhancement.

- Accounting, BS
- Applied Economics, MS
- Art, BA
- Art Education, BS
- Behavioral Analysis, MS
- Business Economics, BS
- Community Psychology, BS/minor
- Communication Sciences and Disorders, BS/minor
- Communication Sciences and Disorders, MS
- Communication Studies, BA/Supplemental, BA/minor
- Communication Studies: Interdepartmental, BS
- Community Counseling, MS
- Creative Writing, minor
- Developmental Adapted Physical Education (DAPE), minor
- Economics, BA
- Educational Administration and Leadership, MS/GS
- Engineering Management, MEM
- English BA/minor
- English, MA
- Finance, BS
- Graphic Design, minor
- Human Relations, minor
- Industrial-Organizational Psychology, MS
- Information Systems, BS/minor
- Intercultural Communication, minor
- Management – Human Resource Management
- Marriage and Family Therapy, MS
- Mass Communications, BS/minor
- Meteorology, BS
- Nursing, BS
- Optics, minor
- Political Science, BA
- Psychology, BA/minor
- Rehabilitation Counseling, MS
- Rhetorical and Applied Writing, minor
- School Counseling, MS
- Social Work, BS
- Sociology, BA/minor
- Spanish, BA/BS/minor
- Special Education, BS/minor
- Special Education, MS
- Studio Art, BFA
- Teaching English as a Second Language, minor
- Travel and Tourism, BA

*** Teacher Preparation programs:** All programs related to teacher preparation, including those reviewed in the first round of SPA, will require significant review and reconsideration as conversations related to the Teacher Preparation Initiative move forward, as this may entail potential additional investments.

- Biology Teaching, BS
- Child and Family Studies, minor
- Communication Arts and Literature, BS
- Curriculum and Instruction, MS
- Early Childhood Education, BS
- Elementary Education, BS
- Mathematics Teaching, BS
- Physical Education/Health, BS
- Social Studies Education, BS
- Technology Education, BS

Recommended for Consolidation or Reorganization

The programs included in this category represent good opportunities for our students and/or potential needs in our region and state; however, a close examination is needed of both their programmatic and organizational structures to ensure they are sustainable in the future.

- Athletic Coaching, minor
- Biochemistry, BS
- Biological Sciences, MA/MS
- Biology, minor
- Biomedical Sciences, BS
- Biotechnology, BS
- Chemistry-ACS Approved, BS
- Chemistry, minor
- Computer Science, BS
- Criminal Justice, BA/minor/MS
- Ecology and Field Biology, BS
- Electrical Engineering, BS
- Environmental Studies, BS
- Environmental Studies, minor
- Ethnic Studies, minor
- Geography (GIS), minor
- Gerontology, minor
- History, MA
- Management – General
- Marketing
- Master of Business Administration
- Mechanical Engineering, BS
- Sports Management, MS
- Technology Management, BS

Recommended for Reduction or Elimination

The programs included in this category are not sustainable in their current programmatic and organizational structure and do not have sufficient student demand and/or market need to justify additional investment. As a result, they have been identified for closure. We will continue to offer courses in these areas to facilitate the progress of the existing students toward graduation. We will however suspend any new admissions into these programs.

- Applied Computer Science, BS
- Aviation, BS
- Aviation, minor
- College Counseling/Student Development, MS
- Computer Science, MS
- General Biology, BS
- Geography, MS
- History, MS

