Survive & Thrive
Start with the heart

Conference & Festival
October 24-27, 2012
River's Edge Convention Center
& Pioneer Place on Fifth

Featuring
• Sudden Cardiac Arrest Awareness & Education – All Day CPR Training
• Local & National Presenters & Artists
• Medical Professional Continuing Education
• Sudden Cardiac Arrest Forums for Survivors & Their Families
• Nightly Events & Entertainment
• Panel Discussions: Bioethics, Narrative Medicine, Medical Technology & Careers, Survivor and Emergency Medical Services

Bringing Together
• Sudden Cardiac Arrest Survivors
• Emergency Medical Services
• Medical Technologies
• Restorative Therapies
• Medical Humanities and Narrative Medicine

Presented in collaboration by

Take Heart
St. Cloud
• Dr. Keith Lurie, M.D. and co-founder of Take Heart America. Dr. Lurie is currently a Professor of Internal Medicine and Emergency Medicine at the University of Minnesota and practices cardiac electrophysiology in St. Cloud two days/week. Dr. Lurie has received multiple National Institute of Health and Defense Department grant awards and is an inventor of multiple different technologies.

• Jimmy Santiago Baca, author of A Place to Stand the movie Blood in Blood Out, and a national book award winner

• Jason Lewis from the Carver School of Medicine and Director of the Writing Program in Medicine

• Dr. Audrey Shafer from Stanford University addressing medical humanities and its application to trauma

• Dr. Inmaculada De Melo-Martin from the Cornell School of Medicine regarding bioethics, genetics and philosophy – including leading discussions on The Immortal Life of Henrietta Lacks, which is the Common Read for SCSU

• David Page — MnSCU Educator of the Year, his innovative work appears in leading trade and scholarly journals, and he is a frequent speaker at national conferences.

• Norm Okerstrom from Parent Heart Watch Minnesota is an advocate for heart health awareness and support for the parents and children who have suffered a Sudden Cardiac Arrest

• Justin Bell of the American Heart Association has worked tirelessly to advocate for CPR training and played a significant role in getting Minnesota’s CPR education K through 12 passed in the legislature.

• Dr. Rex Veeder and Steven Tuytschaever offer a session on Medical Humanities, SCA, and Brain Trauma

• An All-Day CPR Training Drive, staffed by EMS Professionals and Sudden Cardiac Arrest survivors

• A panel for the business of Medical Technology

• A panel on quality control and biotechnology

• All day student panels to be held on the 25th. We are involving as many students as possible.

• Care for Caregivers - Conversation focusing on the experiences of survivors’ caregivers,

Visit www.survivethrive.net for more details and to register!

The conference is at once scientific and aesthetic, infusing the sciences with art, music, and the writings of poets and authors dedicated to both testimony and information. We want to understand. We want to know one another enough to share the burdens and joys of medicine and art.

Among the many presentations and panels of note are:

• Dr. Keith Lurie, M.D. and co-founder of Take Heart America. Dr. Lurie is currently a Professor of Internal Medicine and Emergency Medicine at the University of Minnesota and practices cardiac electrophysiology in St. Cloud two days/week. Dr. Lurie has received multiple National Institute of Health and Defense Department grant awards and is an inventor of multiple different technologies.

• Jimmy Santiago Baca, author of A Place to Stand the movie Blood in Blood Out, and a national book award winner

• Jason Lewis from the Carver School of Medicine and Director of the Writing Program in Medicine

• Dr. Audrey Shafer from Stanford University addressing medical humanities and its application to trauma

• Dr. Inmaculada De Melo-Martin from the Cornell School of Medicine regarding bioethics, genetics and philosophy – including leading discussions on The Immortal Life of Henrietta Lacks, which is the Common Read for SCSU

• David Page — MnSCU Educator of the Year, his innovative work appears in leading trade and scholarly journals, and he is a frequent speaker at national conferences.

• Norm Okerstrom from Parent Heart Watch Minnesota is an advocate for heart health awareness and support for the parents and children who have suffered a Sudden Cardiac Arrest

• Justin Bell of the American Heart Association has worked tirelessly to advocate for CPR training and played a significant role in getting Minnesota’s CPR education K through 12 passed in the legislature.

• Dr. Rex Veeder and Steven Tuytschaever offer a session on Medical Humanities, SCA, and Brain Trauma

• An All-Day CPR Training Drive, staffed by EMS Professionals and Sudden Cardiac Arrest survivors

• A panel for the business of Medical Technology

• A panel on quality control and biotechnology

• All day student panels to be held on the 25th. We are involving as many students as possible.

• Care for Caregivers - Conversation focusing on the experiences of survivors’ caregivers,

Visit www.survivethrive.net for more details and to register!

Conference Tickets
General $125
Students $25

River's Edge Convention Center
10 Fourth Avenue South
St. Cloud, MN  56301

Pioneer Place
22 5th Avenue South
St. Cloud, MN  546301